Abin Chacko

Bengaluru, Karnataka
abin.chacko@maeco.christuniversity.in
+91 98867 57503

Willing to relocate: Anywhere

Work Experience

Marketing Research ,Free lance
Bengaluru, Karnataka
2023 to 2024

Conducting secondary research on water supply, demand and usage patterns. Make use of data mining to gather both qualitative as well as quantitative data.

Analyzing the data, determine the possible trends, patterns and insights that impact the Abu Dhabi and Dubai water industry.

Looking at current status of water markets including major stakeholders, market size, growth potential as well as competitive environment.

Evaluate regulatory framework, government policies and environmental factors affecting water industry.

Research Analyst (Internship)
STEM Insights
February 2023 to March 2023

Assess ESG performance around key metrics using both conventional and unconventional data.

Build relationships with investment analysts to research ESG issues and with internal teams such as Governance & Proxy to

support their ESG objectives and ensure the effective dissemination of ESG-related information. Collaborate and partner with

investment analysts on ESG engagements, helping to drive evidence-based conversations on crucial ESG issues that affect

change.

Engage with external parties such as NGOs, sustainability reporting bodies, or rating agencies to understand how the external

environment develops, glean new insights, and collaborate to raise industry standards.

Trust and Safety Associate (Real-Time Analysis)
Accenture
October 2019 to November 2021

High affinity and cultural awareness of political/social situations regarding the relevant market/region, which is

critical for decisions. Acquire and maintain knowledge about the products and policies of the client.

Analyse patterns like attendance, volume (AHT), and attendance rate to account for future overstaffing or

recognizing events. Alter plans or on the spot according to the program's capacity to deliver the expected outcomes.

Effectively communicate with stakeholders and analyse their requirements.

Ensure content is reviewed within the agreed-upon timeframes and meets the required quality standards. Identify

inefficiencies and improvement opportunities in workflows and suggest solutions or recommendations. Recognize

trends and patterns, and escalate issues that may affect the delivery of work on time.

Generated and managed reports on team performance and activities, providing regular updates and insights to

stakeholders to support data-driven decision-making.

Education

Master of Arts in Applied Economics in Applied Economics
Christ University - Bengaluru, Karnataka
2021 to 2023

Bachelor of Arts in History, Economics, Political Science
Christ University - Bengaluru, Karnataka
2016 to 2019

Skills / IT Skills

- Data Analysis (Python, Excel, SQL) Market Research Team leadership
  Strategic Planning Data Visualization Communication
  Data Handling and Validation Problem-Solving Operations management

Online Profile

www.linkedin.com/in/abin-chacko-259484241

Certifications and Licenses

Data Analysis
June 2024 to Present

Machine Learning
June 2024 to Present