AFOLASADE FLORENCE ORESANYA

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PROFESSIONAL SUMMARY

A highly motivated Data Analyst with 5+ years of experience in uncovering strategic insights and guiding data-driven decisions across various industries. Skilled at building and executing comprehensive analytics plans aligned with organizational goals. Proven ability to utilize advanced data analysis methods to extract valuable trends, patterns, and opportunities, ultimately improving operational efficiency and accelerating business growth. Adept at translating complex analytical findings into clear communication for stakeholders at all levels. Continuously stays updated on industry trends and advancements in analytics tools and technologies. Passionate about using data to empower organizations and achieve optimal performance.

WORK HISTORY

Jan 2022 – Present
TEAM LEAD, ANALYTICS & REPORTING
DPS CONSULTING LIMITED

- Develop and implement a comprehensive analytics strategy to support the organization's business objectives.
- Collect and analyze data from various sources, including internal systems and market trends to identify trends, patterns, and opportunities.
- Provide actionable insights and recommendations to stakeholders based on data analysis, helping them make informed decisions and drive business growth.
- Stay updated with latest industry trends and advancement in analytics tools and technologies and evaluate their potential to improve data analysis capabilities.
- Effectively communicate complex analytical findings and insights to both technical and non-technical stakeholders through presentations, reports, and visualizations.

Jul 2022 - Dec 2023
HR STRATEGY AND PERFORMANCE MANAGEMENT ANALYST
POLARIS BANK LIMITED - LAGOS

- Conducted HR competitive intelligence to incorporate best practices and forge competitive edge for the organization.
- Periodically gathered, analyzed, and reported HR Data to aid decision making.
- Developed and executed programs and projects to evaluate, measure and improve employee performance.
- Reviewed performance benchmarks and established metrics for future tracking.
- Set up dashboards and analyzed employee datasets using Tableau and Excel.
- Applied knowledge of data modelling and statistical analysis to note trends and draw conclusions.
- Reconciled and reported discrepancies found in records.
- Reviewed files, records, and historical data to obtain required business information for development requests.

Oct 2018 - Jul 2022
BRANCH SERVICE MANAGER
POLARIS BANK LIMITED - LAGOS,
NIGERIA

- Prepared regular management reports to Regional Co-Ordinator based on up-to-date financial information on branch position and performance to facilitate management decision making.
- Kept accurate operations records for thorough data auditing.
- Reviewed performance metrics to identify required process improvements.
- Compiled business data for statistical analysis.
- Advised customers on financial products to suit personalized needs.
- Built positive customer relationships for optimized branch loyalty.
- Developed workplace culture for improved staff retention.

SKILLS

- SQL proficiency
- Tableau
- Data analysis
- Data mining

- Forecasting and planning
- Multi-tasking
- Advanced Excel modelling

EDUCATION & TRAININGS

Jan 2024 - Date
Master of Science: Business Analytics
Robert Gordon University | Aberdeen, United Kingdom
Student Representative (MSc Business Analytics January Cohort)

Nov 2021 - Mar 2022
Data Analysis and Business Intelligence: Data Analysis
Digital Bananas | Lagos, Nigeria

Sep 2019 - Nov 2019
CBAP/CCBA Certification Preparatory, Business Analysis: Business Analysis
BNet Learning | Lagos, Nigeria

Jul 2018 - Sep 2018
Banking And Financial Support Services: Financial Services
Polaris Bank Nigeria | Lagos, Nigeria

Sep 2010 - Jan 2016
Bachelor of Science: Quantity Surveying
University of Lagos | Lagos, Nigeria, Nigeria | Honours

CERTIFICATIONS & APPLICATIONS

- Data Analysis and Business Intelligence (2022) – Career Insights (Digital Bananas)
- Certified Business Analysis Professional (2020) – International Institute of Business Analysis
- Microsoft Office Suite, Tableau, PowerBI, MySQL, Google BigQuery