

ASSUMPTA NALUBOWA

CONTENT WRITER

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Address: Kampala, Uganda

ABOUT ME

A creative storyteller and content writer with a background in Software development. Experienced in writing web development technical tutorials, SEO optimized blog articles, and creative nonfiction essays. Well-versed with WordPress CMS and implementing technical SEO.

EDUCATION

BSC. TELECOMMUNICATIONS ENGINEERING

Makerere University Kampala.

2012 - 2017

EXPERTISE

- Technical writing
- SEO
- Content Creation
- Wordpress CMS
- Creative writing
- Research
- Editing
- Blogging

EXPERIENCE

WEB TUTORIAL TECHNICAL WRITER

Hashnode . Jan 2024 - May 2024

- Developed and published SEO-optimized technical tutorials on HTML, CSS, and JavaScript.
- Conducted keyword research to identify high-traffic topics.
- Wrote and tested code examples to illustrate technical concepts

FREELANCE ARTICLE WRITER

Your Opportunities Africa. Apr 2023 - Dec 2023

- Researched, wrote, and published long-form, SEO-optimized blog articles on various topics related to African opportunities.
- Utilized WordPress CMS to manage and publish content.
- Collaborated with editors to ensure high-quality content.

FREELANCE BLOG WRITER

Medium. 2020-2023

- Published over 90 blog posts and essays on topics such as relationships, creativity, mental health, and spirituality.
- Collaborated with editors at renowned publications like The Startup, ZORA, and The Age of Empathy.

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PORTFOLIO

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PORTFOLIO

WEB TUTORIAL TECHNICAL WRITER

Hashnode . Jan 2024 - May 2024

1. [The Ultimate Guide to Why Your CSS Margins Aren't Working](#)
2. [9 Advanced HTML Text Formatting Tags for Your Next Web Project](#)
3. [How to Use JavaScript Click Events to Create a Multi-Colored Dot Painting Program](#)

FREELANCE ARTICLE WRITER

Your Opportunities Africa. Apr 2023 - Dec 2023

1. [A Step-by-Step Guide to Getting a Fully-Funded Scholarship for African Students](#)
2. [5-Top Free Online Certificate Short Courses for African Students](#)

FREELANCE BLOG WRITER

Medium. 2020-2023

1. [A step-by-step Lazy Person's Beginner Guide on How to Meditate](#)
 2. [How to Say Yes to Life: Understanding Eckhart Tolle's Guide to a Meaningful Life](#)
 3. [Follow These 5 Simple Rules to Get Out of Your Creative Slump on Any Day](#)
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