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 Lisbon, Portugal

 Irish

## LINKS TO PUBLISHED WORKS

[How finance teams can strike the right balance between trust and control](#)

[How investing in employee retention could save your business](#)

[5 Key Financial trends we're keeping an eye on in 2024](#)

[The CFO agenda: 6 insights for effectively managing financial digital transformation](#)

[Advil Migraine Side Effects, Dosage And Reviews](#)

## SKILLS

- Languages
- Creative Writing
- Poetry
- Leadership & Management
- Microsoft Office (Word, Excel, Powerpoint)
- Asana Work Management
- Hubspot

# CHRISTINE FEENEY

## COPYWRITER

## PROFESSIONAL EXPERIENCE

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Proficient writer currently copywriting at Pleo to build their market presence worldwide. Over 2 years experience writing for businesses and volunteering as content creator with a lifetime background of creative writing.

High attention to detail, creative & motivated. Always strive for perfection and conciseness in writing to optimise syntax and flow of language.

I find great joy in editing and proofreading and will happily spend hours making sure that a piece of writing is perfect before publishing.

## WORK EXPERIENCE

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### Pleo Technologies | Junior Copywriter

December 2023 - Present

- Crafting expertly written articles and blog posts for Pleo's commercial website with SEO in mind
- Writing social copy for all Pleo social media platforms, including Instagram, Twitter, Facebook, and mainly LinkedIn
- Collaborating with and interviewing Pleo customers and partners to write detailed case studies on their use of the product
- Pitching new content ideas to the Content Marketing team and heading up my own projects

### Pleo Technologies | Senior Business Development Rep

June 2022 - November 2023

- Solely responsible for all team email, sequencing and written content for outbound sales outreach
- Consistently exceeded monthly targets through email outreach
- Published two articles on company website on Fintech solutions in collaboration with content team
- Consistently collaborated with Marketing to create content that was usable company-wide

### Healint- Migraine Buddy | Volunteer Copywriter

April 2023 - Present

- Write articles for SEO on varying topics from medications to different types of migraine attacks
  - Combining research with keyword lists to craft relevant and desired content
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## LANGUAGES

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English



Irish



Spanish



Portuguese



## CERTIFICATES

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- Lead, Coach, Win- Leadership Certificate
- Creative Writing- Coursera
- Unlock your Creative Genius- Coursera

## Viagogo | Seller Support Representative

July 2021 - November 2021

- Managed accounts for the website's largest ticket brokers
- Wrote multiple email templates and chat scripts to aid brokers and solve problems
- Managed lunch roster for team of 65 people
- Solely responsible for 3 separate inboxes and problem solving units

## EDUCATION

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### University of Limerick | 2020 - 2021

Master of Science in International Management and Global Business- [First Class Honours](#)

### Technological University Dublin | 2015 - 2019

Bachelor of Science in International Business and Spanish