

CHRISTOPHER AGYEI

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SUMMARY

- Project management expert achieving project deliverables in high-pressure situations.
- Excellent communication skills to effectively collaborate with diverse stakeholders in fast-paced settings.
- Critical analysis of problems and developing strategic solutions.
- IT proficient to drive success in dynamic organizations.

EDUCATION

University of Ghana, Legon – Accra, Ghana

October 2012–June 2016

BA, Geography and Resource Development & History

WORK EXPERIENCE

Solar Sales Consultant

June 2024-Present

Optima Solar Systems – Accra, Ghana

- Generated an average of GHC200,000 in monthly sales revenue, resulting in a total of GHC750,000 in sales performance within the first 4 months, exceeding sales targets by 15%.
- Conducted an average of 20 hybrid home solar systems consultations per month, resulting in a conversion rate of 30% and a total of 24 residential and commercial solar installations within the first 4 months.

Assistant Officer (Project)

January 2021-May 2023

Cocoa Management System (Cocobod) – Accra, Ghana

- Spearheaded farmer engagement in 150 cocoa-growing communities across Ghana, collecting bio-data and farm details from 5,000 farmers to inform program development.
- Led 3 data validation teams, resolving 250 field-level issues and ensuring 99.5% data accuracy.
- Facilitated cocoa card issuance to 12,000 registered farmers, enhancing their access to program benefits and increasing program participation by 25%.
- Successfully enrolled 1,000 farmers in Ghana's maiden cocoa farmer's pension scheme within 6 months, driving program adoption and impact.
- Supervised and coordinated 20 enumerator teams in Obuasi and Manso Amenfi, ensuring efficient farmer registration and card distribution to 8,500 farmers within 3 months.

Head of Sales and Marketing

June 2018-December 2019

BGL Realty – Accra, Ghana

- Prospected and engaged with 100 companies per month (25 weekly) through targeted outreach, generating high-quality leads for BGL Realty's services.
- Spearheaded online presence management, ensuring website content was up-to-date and engaging, and boosted social media activity by uploading 150 posts (3 weekly) across platforms, resulting in increased brand visibility.
- Collaborated with the projects department to deliver tailored affordable housing solutions, successfully meeting 95% of client expectations and driving customer satisfaction.

Marketing Executive

July 2017-October 2017

Cbc Properties Limited – Accra, Ghana

- Identified and scouted 25 high-potential properties in prime locations (Adjirigano, Ashaley Botwe, Lakeside Estates) for company listing, expanding inventory, and driving business growth.

- Coordinated and conducted 50 site visits (average 2 per week) with clients, showcasing available properties for sale and rent, and providing personalized real estate solutions.

Field Staff (National Service)

September 2016-June 2017

Melchia Investments (NAWABIN) – Accra, Ghana

- Mapped and collected data on 750 landed properties per month (25 daily) using digital maps, ensuring accurate and efficient data collection.
- Educated and advised 500 households (average 20 per day) on effective and proper waste management practices, promoting environmental sustainability and community awareness.
- Led and supervised a team of 10 data collection personnel, providing guidance and oversight to ensure successful completion of data collection exercises, resulting in a 100% project completion rate.

E-Banking Intern

January 2016-April 2016

Absa Bank Ghana Limited – Accra, Ghana

- Collaborated as part of a 9-member intern team representing branches under the Accra South cluster, contributing to team goals and objectives.
- Served as the dedicated representative for the High Street branch, ensuring effective customer service and branch promotion.
- Successfully onboarded customers onto various e-channels, enhancing digital banking adoption and customer convenience.
- Proactively contacted 50 customers daily (1500 customers per month) to promote and sell bancassurance, credit cards, and other services, consistently exceeding daily targets by 67% (30 customers/day).

VOLUNTEER ACTIVITIES

Organizing Partner, Noble Hearts Foundation (Boots4Charity)

August 2015-Present

Currently serving as an organizing partner for Boots4Charity, a high-profile annual charity soccer event, leveraging expertise in event management to raise critical funds and support for vulnerable and less privileged communities in Ghana, demonstrating an ongoing commitment to social responsibility and community engagement.

Facilitator, Rehabilitation Centre for Boys

January 2013-December 2013

Served as a key team member in the implementation of social intervention projects, facilitating access to education (formal and informal) for street boys, and contributing to the development of programs that foster academic and personal growth for vulnerable populations.

SKILLS

Data Analytics (SPSS, Project R)	Strategic Planning	Project Coordination
Microsoft Office	Google Workspace Tools	Data Entry
Internet Research	Critical Thinking	Time Management
Communication	Growth Mindset	Adaptability

CERTIFICATIONS

Professional Diploma in Project Management MTF Institute (July 2024) https://shorturl.at/2gCs2	Project Management Essentials Coursera (May 2024) https://shorturl.at/hlk3n	Cybersecurity Fundamentals IBM (April 2023) https://shorturl.at/vcujuw
Project Management Fundamentals IBM (March 2023) https://shorturl.at/Q7R90	Introduction to GIS & Remote Sensing GEO UNIVERSITY (June 2020) https://shorturl.at/B5gox	Fundamentals of Digital Marketing Google Africa (June 2020) Credential ID VG9 AMH BML

