

Constance Marie Costas

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CHIEF OF STAFF / CLIENT SERVICES / EVENT SPECIALIST / INTEGRATED MARKETING

- ❖ Highly adaptable, strategic thinker with 25+ years of experience orchestrating global marketing programs, events and business development strategies for C-suite executives, professional athletes and corporate clients
- ❖ Self-starter, visionary leader with a “can-do” entrepreneurial spirit; collaborative nature with strong interpersonal skills

PROFESSIONAL EXPERIENCE

LION CAPITAL LLP/LEO HOLDINGS CORP., New York, NY, Vero Beach, FL (Hybrid)

Office of the Chairman, Chief of Staff | 09/2021-02/2024

- Advisor to the Chairman charged with leading special acquisition company’s administrative activities, protocols, operational processes, project management, research and liaison among global clients and organization leadership
- Managed investment team’s De-SPAC merger activities, global investor roadshows, and stakeholders’ communications
- Directed daily operations of New York, NY and Vero Beach, FL. office locations which included overseeing space management, contractual leases, telecommunications, information technology, design, invoicing and budget controls
- Served as primary point-of-contact, prioritization, and coordination of multiple board positions, charitable donations, executive affiliations, private aviation, executive memberships, real estate management, and complex schedule

THE CREATIVE ENGAGEMENT GROUP (TCEG), Philadelphia, PA & London, ENG

Senior Client Services Account Director, US Lead GSK & HSBC | 01/2019-07/2020

- Led multiple concurrent marketing and engagement programs for GSK pharmaceutical and HSBC executive film series totaling more than \$3M which included ideation and pitching, budgeting and reconciliation, and financial reporting
- Secured 65% income growth exceeding Agency’s annual financial target for GSK US closing \$1.5M total billings
- Orchestrated strong client relationship management, business growth, budget analysis, and presentation skills
- Expanded GSK’s client base by 70%; managing 175+ projects annually; with customers across 7 US office locations
- Member of TCEG’s Global Client Service’s Leadership Team
- Drove collaboration, working cross functionally with TCEG film, digital, animation, branding, live and virtual events

GREENHILL AGENCY, LLC., New York, NY, Hong Kong & Shanghai, CN

Founder, Global Integrated Marketing & Business Development Consultancy | 03/2003-09/2021

- Established integrated marketing agency with client’s including Goldman Sachs & Co. and The Citigroup Private Bank
- Developed diverse business development, marketing and corporate services, with budgets ranging from \$500,000 to \$8M
- Served as Chief of Staff to globally recognized sustainability thought leader, directed business development initiatives, annual Iceland think-tank retreat, financial reporting, press interviews, executive meetings, speaking engagements, and tradeshow resulting in expanded outreach, increased sales, accelerated decision making and productivity
- Spearheaded over a decade of corporate branded C-suite marketing programs at Summer & Winter Olympic Games, The Masters, US Open Tennis, The Ryder Cup, Super Bowl, and US Open Golf Tournaments

GOLDMAN, SACHS & CO., New York, NY

Vice President, Global Event Marketing & Relationship Manager Securities | 11/2000-03/2003

Global Event Marketing Manager | 08/1998-11/2000

- Strategically created and implemented first-ever event marketing & sponsorship platform for firm
- Aligned with securities and firm-wide management executives in developing and overseeing annual budgets totaling \$10M, strategic marketing plans, client communications, vendor relations, and ROI analysis
- Oversaw financial controls, approval procedures, global roll-out of standard operating procedures, and supervision of 5+ staffed planners on all firm-wide events, client conferences, recruiting and training programs
- Designated team leader to both internal and external key stakeholders, and firm’s partnerships

National Hockey League, All Star Event, New York, NY & Vancouver, BC – Events Manager, 1997-1998

National Football League Properties, Inc., New York, NY – Marketing Associate & Special Events. 1994-1997

London Monarchs Football Team, National Football League, London, UK – Marketing Assistant, 1990-1992

EDUCATION

Randolph College, Lynchburg, VA - Bachelor of Arts, Art History