



# DUAA ALI

## UX / UI Designer

I'm a 27 year old, UX/UI designer with a background in Graphic Design. Freshly graduated from Master's in Human Machine Design (Tangible UX design). My objective is to integrate a soft skilled team as a UX designer, Graphic Designer or an Artistic Director.

## Contact

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+33 758446367

## Skills

### > PROGRAMS

Photoshop      Premiere Pro  
Illustrator      Figma  
Indesign      Microsoft Office

### > UX/UI & WEB DESIGN

Prototypes      Usability testing  
Landing Pages      Mobile App  
User research      Gamification  
Wireframes      Site map

### > GRAPHIC CREATIONS

Logos      Illustrations  
Posters      Graphical Chart  
Covers      Banners

### > RELATIONAL SKILLS

Adaptability  
Listening Skills  
Patience  
Pressure handling

### > LANGUAGES

Arabic - Native  
English - Bilingual  
French - Bilingual

## Hobbies



### VIDEO GAMES

Gamer Girl since 2000's



### SWIMMING

I love to swim from a very young age and became a swimming instructor for kids when I was 16



### TRAVEL

Egypt, Sudan, Saudi Arabia, Jordan, France, Belgium, Spain

## Experience

- > **UX / GRAPHIC DESIGNER** ————— FEB 2022  
*ZW France* JULY 2022  
Co-charged in renovation of multisite making it user-friendly and in-charge of visual communications
- > **HEAD OF DESIGN INTERN** ————— SEPT 2020  
*Sprintme.fr* JAN 2021  
Worked with company design and clientele. I onboarded and managed a team of 2 designers
- > **GRAPHIC DESIGN INTERN** ————— APRIL 2018  
*UDIFE* MAY 2018  
Worked on website banners, menu's, and new year's cards following company's theme
- > **CUSTOMER SERVICE AGENT** ————— APRIL 2016  
*Vodafone UK Egypt* JUNE 2016  
Billing Agent, Telephone servicing in a professional manner to improve customer experience
- > **PROJECT COORDINATOR** ————— NOV 2015  
*Upper Reach Agency* FEB 2016  
Organizing Meetings with CEO's of companies for "The Times Newspaper" and translating from Arabic to English
- > **PRIVATE TUTOR** ————— MAR 2013  
*Independant* NOV 2016  
Teaching English, Maths, Sciences and Literature to children from the ages of 5 -13

## Education

- > **MASTER'S IN DIGITAL DESIGN** ————— 2020 - 2022  
*Ecole de design Nantes Atlantique - Nantes, France*  
Graduated with high honors. Design Methodology, Design Thinking, Circular Design, UX Design, Tangible UX, Prototyping
- > **BACHELOR'S IN GRAPHIC DESIGN** ————— 2017 - 2020  
*Ecole de design Nantes Atlantique and MJM - Rennes, France*  
Graduated in 2020 with high honors. Adobe Suite, Photography, Motion Design, Web Design, Illustration, Video Editing, Sketching
- > **IGCSE's & A-LEVELS** ————— 2012 - 2014  
*Al-Rowad International Schools - Riyadh, Saudi Arabia*  
Graduated with an international certificate with a percentage of 93%