

JÉRÉMIE ROLLING

+33(0)6.30.79.03.77

@jeremie.rolling@gmail.com

/jeremie.ill

@jeremie_ill

/in/jeremie-rolling

https://www.ill-communications.com



WHO AM I ?

I am a Multimedia Designer, specialized in graphic design, web and UI/UX design UX design, video and motion design. Passionate about graphic design and web culture, I've always always sought to give another dimension to my creations, diversifying into both in the fields of print and digital, as well as motion design and video. Whether for institutional, corporate or creative communication, I master the graphic to produce creations adapted to the different media and support standards (print, web, social networks, video and motion design). Challenging myself and learning new techniques is what motivates me in this job. I am fluent in English (level C2) and French.

STUDIES

2014 **Bachelor in Multimédia**
VAE - Université de Strasbourg

2002 **BTEC in IT**
Université de Haute Alsace

1999 **High School Diploma In Sciences**
LEGT Henri Meck - Molsheim

SKILLS

Illustrator	●●●●●●●●●●	Softwares
Photoshop	●●●●●●●●●●	
Indesign	●●●●●●●●●●	
After Effects	●●●●●●●●●●	
Premiere	●●●●●●●●●●	
XD/Sketch/Figma	●●●●●●●●●●	Technical
HTML & CSS	●●●●●●●●●●	
Wordpress	●●●●●●●●●●	
WooCommerce	●●●●●●●●●●	
SEO	●●●●●●●●●●	
Video editing	●●●●●●●●●●	
Audio editing	●●●●●●●●●●	

LANGUAGES

ENGLISH
C2 level

GERMAN
Beginner

WORK EXPERIENCES

2021 - 2024 **Graphic Designer / Multimedia Designer Library LDE**

Graphic design : formalization of the company's graphic charter (synthesis of different element to unify it and make it consistent with the concept of branding), design of external and internal print media (business cards, flyers, posters, flyers, A4 folders, kakemonos, stand visuals), illustrations and infographics for Social Networks (LDE and POPLAB)...

Webdesigner /integrator : integration and configuration of the PopLab website in Wordpress (based on Sketch/Figma mock-ups created by Advisa's DA, using a tailor-made theme), integration of elements on the business site (from mock-ups in Figma), design conception and integration of the German subsidiary LDE.de and various blogs, updates of the company's various websites (Drupal, Wordpress and business site), SEO.

Motion design / Vidéo : production of animations and demo videos (storyboard, graphics, video, sound, post-production), video editing for Youtube channels.

Operational Marketing : mailing design on Brevo and Crisp.

2015 - 2024 **Multimedia Designer (Freelance) Jérémie ROLLING / ILL[communications]**

Graphic design : creation of visual identities (logos, graphic charters, iconography, etc.), web design (creation of responsive layouts), design of print media (business cards flyers, posters, leaflets, etc.), illustrations.

Web design / Web integration: development of websites, showcases and e-commerce sites using Wordpress and other CMS (custom made bootstrap theme), UI/UX design (static and dynamic mock-ups on Figma and Invision), security, integration, SEO and maintenance.

Motion design : creation of animations and clips (storyboard, graphics, video, post-production).

Strategy : consulting, naming, branding, communications plan, marketing analysis, social networks, ...

Teaching : Introduction to Wordpress course presented to learners of ID Formation's Web Development course (April 2022).

Clients : 2^{ème} Division Blindée d'Illkirch (Army), Établissement Public Foncier d'Alsace, ARTE, web agency COACTIS / DIGICOM, agence IZHAK, Sneakers-Culture, ...

2011 - 2015 **Communications Coordinator / Multimedia Designer - LA MÉNAGERIE**

Event organization, Graphic design (flyers, t-shirts, stickers, CD Vinyls and tapes), Web (website design and maintenance), art performances (graffiti and mixed media painting). Video production.

2011 - 2015 **Educational assistant (School counselor) at the CPGE at the Lycée Kléber in Strasbourg**

Follow-up of students (900), management of boarding facilities (243 rooms), liaison between administration, students and teaching staff, school life management, participation in class councils and supervision of national competitive examinations (polytechnique, centrale, mines, etc.), secretarial work (drafting documents, direct mail, producing CPGE presentation brochures), participation in open days.

2008 - 2009 **Administrative Secretary - CÉMÉA**

Follow-up of registration files, data entry into internal software, reprography, material management, physical & telephone reception (receptionist training at Cegos), writing and formatting documents, office automation.

2007 - 2011 **Communications Coordinator / Multimedia Designer - BUMS**

Event organization in Strasbourg and Germany, Graphic design (flyers, t-shirts,stickers), Web (webdesign, integration and maintenance), Video (shooting and editing of artist interviews), sound editing, photography.

REFERENCES

Olivier LUET
Marketing, communications and digital projects manager
ol.luet@gmail.com
+33(0)6 63 61 51 73

Laetitia LE CHATTON
Quality and IT development manager
laetitia.lechatton@gmail.com
+33(0)7 87 13 38 11

Rebecca BIANCARDI
Manager of the PEAK F&B Team
rebbiancardi@gmail.com
+33(0)6 46 22 13 57