Jerry Achika

Product Designer
Available for Remote / Open to Relocation

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Portfolio: https://jerpdesigns.super.site/

Summary

Experienced Product Designer with 4 years of proven proficiency in UI/UX. Well-versed in diverse sectors, including fintech, crypto, health data, logistics, SaaS, e-commerce. Passionate about innovating impactful solutions for exceptional user experiences.

Skills

UX/UI Skills: Wireframing, Persona, Journey Mapping, Information Architecture, Usability Testing, Basic HTML/CSS, Heuristics Evaluation, Empathy mapping, Responsive Design, Web App, iOS & Android Mobile App, WCAG Tools, Quantitative Research, Qualitative Research, Interaction Design, A/B Testing, Design System, Mockup Design.

Designs Tools: Illustrator, Figma (developing design systems, variants, smart plugins, components), InDesign, Protopie, Tableau, Google Analytics, Adobe XD, Photoshop, Jira, Miro, Zeplin, Webflow, Notion, WordPress, Framer, Camtasia.

Experience

JULY 2021 - PRESENT (FULL TIME, REMOTE)

Oyola FZCO, Dubai, UAE - *Lead Product Designer*

- Led the design of user interfaces for Oyola's blockchain-based P2P marketplace, resulting in over 40% increase in user engagement and a 32% rise in successful transactions.
- Conducted user research and implemented data-driven improvements, leading to a 30% decrease in user drop-offs during registration.
- Collaborated with cross-functional teams to create a smooth mobile app experience, resulting in a significant 23% increase in app downloads and improved user retention for both iOS and Android platforms.
- Redesigned the company's website, improving overall brand perception and driving a 46% increase in organic traffic.

FEBRUARY 2023 - FEBRUARY 2024 (CONTRACT, REMOTE)

Kuantarium Technology Limited, Abuja, Nigeria - *UX/UI Designer (Contract)*

1. **Shipoka Logistic Individual and Business Web and Mobile App:**
- Spearheaded the website revamp project, achieving a remarkable 35% decrease in bounce rate and a 20% increase in average session duration.
2. **Sierra Leone Health Data Repository & Disease Analytics Web App (SHDR):**
- Designed and developed the SHDR web app for the Ministry of Health. This enhanced data accessibility and facilitated disease analysis.

- Conducted A/B testing to validate design decisions, achieving a 27% increase in user interactions with critical health data visualizations.
3. **Revamping Kuantarium's Website:**
- Spearheaded the website revamp project, achieving a remarkable 35% decrease in bounce rate and a 20% increase in average session duration.

MARCH 2020 - JULY 2021, AUGUST 2023 - JANUARY 2024 (FREELANCE, REMOTE)
Bold App (Formerly Dodopay Africa), Abuja, Nigeria - UX/UI Designer

- Spearheaded the redesign of the Bold app, introducing key features (bill payments, virtual card, fund transfers, dollar fx) for elevated fintech functionality.
- Led the development and testing phase, aiming for heightened user engagement and successfully achieving a 15% increase in user retention.
- Crafted visually appealing UI/UX designs for the Dodopay fintech mobile app, leading to a 15% increase in user retention and a 18% increase in app downloads for both iOS and Android platforms.
- Collaborated with developers to implement performance enhancements, reducing app load times by 34%.

Education

MAY 2018 - JANUARY 2021
University of Ibadan, Ibadan Nigeria - *Masters Business Computing (System Analysis & Design)*

SEPTEMBER 2010 - JULY 2014
Salem University Lokoja, Kogi state, Nigeria - *BSc Computer Science*

Achievements

AUGUST 2022 - PRESENT
Product Design mentee at ADPList, collaborating with global designers.

JULY 2022 - DECEMBER 2022
Completed Google UX Design Free Course, applying knowledge to real projects.

MARCH 2020 - JULY 2021
Promoted from graphic to UI/UX Designer at Dodopay in 2 months, showcasing dedication to design excellence.

Licenses and Certificates

AUGUST 2023
Master Digital Product Design: UX Research & UI Design - Udemy. [View](#)

JANUARY 2023
Verified Designer - Uxcel

JANUARY 2021
Soft-skill Certificate - Jobberman Nigeria.

APRIL 2020
Fundamentals of Digital Marketing - Google Digital Garage