

Lucas Valladares

Founder and CEO at Valla | Investment Advisor and Partner at InvestSmart XP

Campinas, São Paulo, Brazil

Contact:

Phone: +55 (19) 9 9836-9902

Email: lucasnwvalladares@gmail.com

LinkedIn: [linkedin.com/in/lucas-valladares](https://www.linkedin.com/in/lucas-valladares)

Website: lucasnwvalladares.github.io/my-website

Professional Summary

I am the Founder and CEO of Valla, where I develop custom software solutions for various industries. My focus is on web and mobile applications, ERP systems, and helping companies optimize their operations through technology. Additionally, I provide administrative, financial, and commercial consulting to help businesses achieve success.

As an Investment Advisor and Partner at InvestSmart XP, I guide clients through the financial market, helping them make informed investment decisions and achieve financial freedom through personalized strategies.

Professional Experience

Valla – Founder and CEO

January 2015 - Present

Campinas, São Paulo, Brazil

I develop innovative custom software solutions, focusing on web and mobile applications, as well as ERP systems for business optimization. I also provide administrative, financial, and commercial consulting for companies from various sectors.

Key Achievements:

- Developed hospital management software, including room and patient management systems.
 - Created a tool for generating Vue templates.
 - Developed a workforce management and project assignment system.
 - Implemented control applications for ISO 27000 standards.
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InvestSmart XP – Investment Advisor and Partner

July 2023 - Present

Campinas, São Paulo, Brazil

As an Investment Advisor, I assist clients in navigating the financial market, focusing on client profile analysis, personalized recommendations, continuous monitoring, and financial education.

Key Achievements:

- Developed personalized financial strategies for clients.
 - Continuously monitored client investment portfolios.
 - Educated clients on risks and opportunities in the financial market.
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Federal University of Technology – Paraná – Researcher

August 2018 - July 2019

Guarapuava, Paraná, Brazil

Researched and applied facial recognition algorithms in university settings, focusing on creating a functional and cost-effective platform.

Key Achievements:

- Developed a facial recognition platform.
 - Published a research paper and presented at conferences.
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Federal University of Technology – Paraná – Teaching Assistant

April 2018 - June 2018

Guarapuava, Paraná, Brazil

Provided tutoring for web programming courses, including HTML5, CSS3, PHP, Laravel, and JavaScript.

Teorema Sistemas – Junior Front-end Developer

December 2017 - February 2018

Guarapuava, Paraná, Brazil

Worked on the development of user interfaces for an ERP system using Angular 2+ and TypeScript.

MV Motos – Salesperson

April 2014 - October 2014

Rio Claro, São Paulo, Brazil

Customer service, inventory management, and item registration.

Education

Federal University of Technology – Paraná

Bachelor of Technology - BTech, Internet Systems Technologist

August 2015 - December 2019

Core Competencies

- Software Development
 - Financial and Administrative Management
 - Commercial Consulting
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Languages

- Portuguese (Native)
- English (Fluent)
- Spanish (Advanced)
- Italian (Basic)