**Mallory Simpson** 

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# **Professional Summary:**

Highly skilled and motivated media technologist with a proven track record of effectively creating solutions and enhancing productivity through technical, organizational, and communication skills. Adept at ensuring measurable results and a return on investment.

#### **Experience:**

# Audio-Visual Technician | Montego Bay Convention Centre | September 2023 to Present

- Sets up and breaks down equipment before and after events
- · Tests and inspects all equipment prior to each event and ensures that all equipment is in working order
- Makes minor repairs and adjustments to audio/video equipment
- · Reviews event agenda to determine equipment and service requirements of user groups
- · Performs preventive maintenance on all equipment

## Technical Operator | Grove Broadcasting Limited, Irie FM | July 2022 to September 2023

- · Assist with outside broadcast and in-studio technical operation
- · Setup Audio-visual equipment for streaming and broadcasts
- Edit radio ads, programs, and features for broadcast
- Prepare audio for archiving and streaming via the Irie FM app and website

#### Digital Signage & ITV Content Specialist | Royal Caribbean Cruises Limited | Nov 2014 to July 2022

- · Chief administrator and operator of ship-wide digital signage and ITV systems
- · Schedule and manage content for digital signs onboard
- Maintain content library for digital signage system
- Train users on system use and creative skills
- Ensure brand standards and content integrity
- Collaborate with Assistant Hotel Director for communication strategy
- Assisted with videography, video editing and satellite signal acquisition

## Master Controller | Television Jamaica | Aug 2011 - Oct 2014

- Manage video and audio output from Master Control
- Ensure compliance with organization rules and Broadcasting Commission
- Timely start and end of scheduled programming
- Edit broadcast schedule using AirBoss interface
- Log issues with output and on-air incidents

## Production Assistant | Jamaica Information Service | Oct 2008 to Aug 2011

- Support daily production schedule in integrated media environment
- Assist in video format conversion, lighting, editing, and more
- Help with low-level IT issues

## Computer Technician | Electoral Office of Jamaica | May 2007 to Dec 2007

- Train and assess Election Day Workers in using Electronic Voter Identification Ballot Issuing System (E.V.I.B.I.S)
- Deploy, configure, troubleshoot, and maintain E.V.I.B.I.S stations

## Education:

## **Certificate in Techniques of Video Production**

Media Technology Institute, Jamaica Jun 2007 to Nov 2007

## **Diploma in Software Design and Programming**

Caribbean Institute of Technology, Jamaica Period: Jan 2002 to Dec 2002

#### **B.Sc. in Computing and Information Technology** University of Technology Jamaica Sept 2003 to Jun 2006 (Completed year 3 of a 4-year program

Sept 2003 to Jun 2006 (Completed year 3 of a 4-year program)

- IT Systems Administration
- Signal monitoring
- Broadcast system automation
- Broadcast system design
- AV/IT Equipment installation
- Troubleshooting and diagnosis
- Video production and editing
- Multi-Camera Videography
- Technical Direction
- Web design
- Graphic Design

- Skills:
- Safety Systems Operations
- Emergency Communications Systems Operation
- First Aid
- Fire Prevention and Safety
- Crowd Control
- PTZ / CCTV Operation
- Crisis Management