

# Md. Munir Iftekhar

Project Manager

(880)1962400248 [◇ md.munir.iftkhar@gmail.com](mailto:md.munir.iftkhar@gmail.com) [◇ Jessore, Khulna, Bangladesh](#) [◇ LinkedIn](#)

## SUMMARY

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Result-orientated project team leader with 12 years of experience covering project and product management, business analysis, and strategic planning including developing, implementing, and supporting complex infrastructures for several digital ventures.

## EXPERIENCE

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### Project Manager

Mar '23 — Jan '24

Alagzoo Software Services Private Limited

Hyderabad, India (Remote)

- Spearheaded the development of a tailored MedTech (mental health well-being) solution for university students and steered AI-driven B2B customized software projects.
- Ensured seamless collaboration and project success by managing a diverse team of Software Engineers with varying stack expertise.
- Managed agile software development process with oversight of UI/UX, front-end, back-end, and QA.
- Served as the primary POC for stakeholders, actively involved in project planning, budgeting, and resource allocation, and adeptly handled internal and external communications.

### Project Manager

Sep '20 — Jul '22

ByteAlly Software Solutions Private Ltd.

Chennai, India (Remote)

- Implemented a successful Blockchain-based fish traceability system for the Feed the Future-Bangladesh Aquaculture Activity (BAA) project led by WorldFish and USAID.
- Initiated and successfully executed a software development project using the waterfall method and led the scoping, budgeting, product designing and development, and technology education for an untapped and underprivileged user segment of fish farmers as early adopters.
- Tracked stakeholders' behavioral insights and needs, guiding the development process and reporting.

### Business Analyst-Team Lead (Hybrid)

Jul '19 — Aug '20

eJogajog Limited (Initiative: GIM- technology-enabled logistics)

Dhaka, Bangladesh

- Developed a market strategy, managed product development, tracked user behavior, led redesign efforts, and improved user accessibility to drive business growth.
- Revamped regional expansion strategy, exploring new verticals for strategic growth to 10%.
- Served as project lead for developing a performance monitoring system, ensuring smooth execution for product success.
- Involved in the agile software product development process from the perspective of the business analysis team lead.

### Strategic Planner (Operations Lead)

Jul '17 — Jul '19

Recallgreen (agro-based eCommerce Startup)

Dhaka, Bangladesh

- Developed and executed a business strategy resulting in a 30% market growth.
- Orchestrated and applied a marketing strategy for online outlets, contributing to a remarkable 40% revenue increase.
- Augmented a cost-efficient service model through lean supply chain strategies.
- Successfully increased the profit margin of a troubled product line from 0 to 1.

### Senior Business Intelligence Analyst

Apr '12 — Jun '17

Banglalink Digital Communications Ltd. (telecom concern of VEON)

Dhaka, Bangladesh

- Managed customer databases and analyzed customer activity and behavior across diverse segments for endorsing strategies for marketing campaigns.
- Catered business performance analyses, market insights, and competition analysis to support top-notch decision-making.
- Allied with the product development process to ensure viability, simplicity, and a User-Centric approach.
- Collaborated on projects including Digital Stack, Commercial Transformation, 3G service kick-off, fraudulent monitoring and control, QoS, and Sales KPI analyses.

## SKILLS

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**Software Development Methods** Agile, Waterfall, Hybrid

**Project Management Tools** JIRA, Trello, Confluence, Slack

**Business Data Analysis & Visualization** Power BI, Tableau, SQL, Salesforce

**Design and Prototype** Miro, Figma, draw.io

## EDUCATION

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**BBA in Management Information Systems**, Ahsanullah University of Science and Technology

Apr '07 — Aug '11

Dhaka, Bangladesh