

Moema Novais Costa

Brazilian - 31 years old

Minas Gerais - Brazil

☎: +55 (38) 9 9948-8898

✉: novaismoema@gmail.com

LinkedIn: <https://www.linkedin.com/in/novaismoema/>

Instagram: @novaismoema

FIELDS OF INTERESS

Journalism • Photography • Human Rights

ACADEMIC EDUCATION

Postgraduate: Human Rights, Social Responsibility and Global Citizenship – Pontifical Catholic University of Rio Grande do Sul - 2024

Graduation: Social Communication: Journalism – São Paulo State University 'Julio de Mesquita Filho' - 2016

PROFISSIONAL EXPERIENCE

Freelancer Writer: 2018 - current

Search on **trustworthy sources** and write about it using **copywriting**, **evergreen** and **SEO**.

Freelancer Photographer: 2016 - current

Photograph and **treat** the photos. The main subjects are those related with **photojournalism**, such as elections, protests, religious activities and cultural events. Also, **social events**, like weddings, graduation parties and baptism.

Writer: Jan/2020 – Jun/2022

KAYAK

Search on **trustworthy sources** and write about using **copywriting**, **evergreen** and **SEO** about the services offered by the website: fly tickets and car rents.

Second photographer: Jan/2017 – Jul/2020

Eric Solon

Social photography. Photograph weddings, graduation parties, baptism e birthday parties. Help with the **technical** part, like illumination and organizing the scenario.

Photo editor: May/2019 – Jun/2020

Liloca Fotografia

Help on the **organization** of the photographer's team, **guide** the work that needed to be done, select and treat the photos using the **Lightroom**.

Photographer: Jan/2017 – Mar/2020

Jack Music Pub

Photograph the events like concerts, Dj's, parties and the audience. Also, select and treat the photos using **Lightroom**.

EXTESION PROJECT UNESP

Editor in chief: Apr/2013 - Feb/2016

Voz do Nicéia – Community Newspaper

Coordinate the team, produce **academical material**, choose with the community and the reporters which **topic** would be aborde on the newspaper, help with the **appuration** process, **edit** the texts, manage the **social media** and guide the **graphic-editorial** reform of the project.

Editor of the International news: Mar/2012 - Jan/2015

Webjornal Mundo Digital

Choose the **subject** that the reports were writing, help them with the **investigative process**, **edit** the texts and post on the website using the **Wordpress**.

Politic's Report: Abr - Dez/2012

Rádio Unesp Virtual

Investigate and **produce** radio news about **local politics**, specifically Bauru **common hall**.

BOOK

Sagrado

Photojournalism. The book is about three religions very popular on Brazil: **Candomblé**, **Espirismo** and **Umbanda**, approaching, through the photos and subtitles, their rituals, main lessons, the coexintence between members and the relation with the divine.

AWARDS

2015: Best Panel of University Extetion Project

Voz do Nicéia

Jornada Multidisciplinar

2015: Extention Project with results that transforms the reality of the External Community

Voz do Nicéia

8° Congresso de Extensão Universitária da UNESP

2013: Best University Extetion Project

Voz do Nicéia

7° Congresso de Extensão Universitária da UNESP

ACADEMIC EDUCATION COMPLEMENTARY

2019: Content Marketing - Universidade Rock Content

2019: Content Prodution - Universidade Rock Content

2018: Photojournalism - Cásper Líbero

2017: Digital Marketing for Journalists - Almir Rizzatto

2017: Professional Photography - Elite

LANGUAGES

English: Cambridge Certificate - English Language Assessment - **Grade C Level B2**

French: Basic