



MUHAMMAD YUSRI BIN HASAN

UI / UX DESIGNER



CONTACT



+60 18 973 1521



designyusri@gmail.com



43300 Seri Kembangan, Selangor

Dynamic and results-oriented UI/UX designer with hands-on experience in crafting engaging user interfaces and intuitive user experiences for websites and applications. Skilled in leveraging design principles to enhance usability and functionality while staying abreast of industry trends. Proven track record of creating visually stunning posters for online promotion. Prior experience as a graphic design intern, adept at designing a wide range of materials including social media ads, t-shirts, business cards, banners, and buntings. Committed to delivering high-quality designs that exceed client expectations and drive positive user engagement.

SKILLS

TECHNICAL

- Visual Design
- UI/UX Design Principles
- Front-end Development Basics
- Typography
- User Research Methods
- Responsive Design
- Prototyping & Wireframing
- Animation & Interaction Design

SOFTWARE

- Photoshop
- Procreate
- HTML
- Illustrator
- Adobe XD
- CSS
- Figma

SOCIAL

- Creativity
- Communication
- Collaboration
- Problem-solving
- Time Management

LANGUAGE

- English
- Bahasa Malaysia

RUJUKAN

MR. DIN

BlindsXpert Sdn Bhd

Tel: +60 13 418 1219

EXPERIENCES

UI / UX DESIGNER

| 2023

Trackerhero Sdn Bhd

- Designing user interfaces and experiences for websites and applications.
- Crafting posters for online dissemination.
- Understand audience needs, behaviors, and pain points through interviews, surveys, and analytics.
- Create basic interface structure and layout without detailed design.
- Develop interactive demos to showcase interface functionality and flow.
- Evaluate interface effectiveness and efficiency with real users.
- Refine designs based on stakeholder and user feedback.
- Work with cross-functional teams to communicate and achieve project goals.
- Develop and maintain UI/UX standards for consistency and scalability.

GRAPHIC DESIGNER (INTERSHIP)

| 2021

BlindsXpert Sdn Bhd

- Collaborate with senior designers on visual concepts for ads, brochures, logos, and websites.
- Involves crafting social media ads, designing t-shirts, business cards, banners, and promotional buntings.
- Create original graphics and illustrations aligned with company branding using Adobe Illustrator.
- Aid in layout design for print and digital materials like publications and social media posts.
- Design visually appealing text layouts, focusing on readability and aesthetic coherence.
- Organize and manage design files for easy access and collaboration.
- Prepare design files for production, coordinating with printers and vendors for quality output.

EDUCATION

GRAPHIC DESIGN STUDIES

| Jan 2019 - Apr 2021

Universiti Teknologi Mara (UiTM)

[FIELD OF STUDY]

| [Date]

[School]



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Dear Hiring Manager,

I am writing to express my interest in the UI/UX Designer position within your esteemed organization, as advertised. With a solid foundation in graphic design and a passion for creating intuitive user experiences, I am confident in my ability to contribute effectively to your team and help elevate your digital products to new heights.

During my tenure at Trackerhero Sdn.bhd, I honed my skills in UI/UX design, collaborating closely with cross-functional teams to conceptualize and implement innovative solutions for websites and applications. I have a keen eye for detail and a deep understanding of user-centered design principles, allowing me to craft interfaces that not only look visually appealing but also prioritize usability and functionality.

Furthermore, my experience at BlindsXpert Sdn.bhd as a graphic design intern provided me with valuable insights into creating impactful visual assets across various mediums. From designing social media ads to producing promotional materials such as banners and buntings, I have developed a versatile skill set that complements my expertise in UI/UX design.

I am particularly drawn to the opportunity to contribute to your team and am eager to bring my creativity and expertise to further enhance your digital presence. With a proactive approach to problem-solving and a commitment to delivering exceptional results, I am confident that I can make a meaningful contribution to your team.

Thank you for considering my application. I am excited about the possibility of joining your team and contributing to your success. I am available for an interview at your earliest convenience.

Warm regards,

Muhammad Yusri Bin Hassan