## Contact

+263 775444373

munashemasomeke64@gmail.com

Domboshava, Showground Harare

## **Personal Details**

Title:	Mr.
Sex:	Male
Date of Birth:	11 July 2000
Nationality:	Zimbabwean
Drivers License:	Class 2
Religion:	Christianity
Language:	English & Shona
Marital Status:	Single



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## **Education**

#### **Master of Technology Degree in Data Science and Analytics**

Harare Institute of Technology 2024 - 2026

#### **BSc Honours Degree in Statistics**

UNIVERSITY OF ZIMBABWE 2019-2023 Degree Class : First Class (1)

#### **Advanced Level**

Gutu High School 2017 - 2018 3 A Level passes Mathematics, Chemistry, Physics

#### **Ordinary Level**

Gutu High School 2013 - 2016 10 subjects passed including Mathematics and English



#### **UNIVERSITY OF ZIMBABWE BOOK PRIZE**

- Awarded the Bachelor of Science Honours Degree in Statistics in the Distinction Class on the 28TH of June 2023

# MUNASHE MASOMEKE

## CURRICULUM VITAE

## Profile

Highly motivated Statistics graduate with a first-class degree and a University of Zimbabwe Book Prize Award. Currently pursuing a Master of Technology in Data Science and Analytics. Proven expertise in market research, data analysis, and data capturing. Skilled in using statistical software to extract insights and support decision-making. Detail-oriented and capable of handling large datasets efficiently. Effective communicator with a collaborative approach to problem-solving. Passionate about applying statistical techniques to uncover patterns and optimize business strategies. Dedicated to delivering accurate, actionable results for organizational success.

## **Work Experience**

MARKET INFORMATION GRADUATE TRAINEE MARKET INFORMATION INTERN

OCT 2023 - PRESENT Sept 2021 - Aug 2022

#### **Tobacco Industry & Marketing Board**

**Duties Perfomed:** 

- Collecting and analyzing market data, including sales figures, market trends.
- Developing and maintaining comprehensive databases to store and effectively manage the organization's tobacco-related data.
- Performing statistical analysis on the data using tools such as R to identify trends, patterns, and insights.
- Creating detailed reports, interactive dashboards, and visually compelling data visualizations using Power BI to effectively communicate data-driven findings.
- Staying abreast of industry trends, regulations, and best practices in data analysis to continuously improve TIMB's data capabilities and maintain a competitive edge.
- Working closely with cross-functional teams, such as IT, to understand their data needs and provide actionable insights.
- Identifying opportunities for process improvements and implementing more efficient data management practices

#### STATISTICIAN INTERN

#### Simbisa Brands

#### Duties Perfomed:

- Daily sales data capturing
- Daily stock and cash reconciliation
- Auditing and production supervision
- Gross profit analysis

JUNE 2021 - AUG 2021



#### Mr F. Tivagare

Market Information Officer TIMB Cell: +263 775157811 Email: ftivagare@timb.co.zw

#### Mr C. Chereni

Statistician Simbisa Brands Cell: +263 772285217

#### Mr B. Kudakwashe

Data Analyst AMP Texas Meats Cell: +263 772353806

## Work Experience Continuation.

#### DATA CAPTURER

JULY 2023 - AUGUST 2023

### AMP Texas Meats

#### **Duties Perfomed:**

- Designing and developing survey questionnaires to gather data on potential customers' preferences, needs, and purchasing habits related to meat products.
- Administering surveys to target audiences through various channels such as online platforms, phone calls, or in-person interviews.
- Ensuring accurate and complete data capture by carefully recording and entering survey responses into the designated questionnaire.
- Collaborating with the market research team to analyze survey data and identify potential customer segments, market trends, and opportunities for meat supply.
- Verifying the quality and integrity of survey data by conducting data checks, validations, and resolving any discrepancies or errors.

## Skills

Data Analysis		MS Excel	
R programming		Power Bi	
Communication	1 • • • • • •	SPSS	