



MYO MYINT (NICHOLAS)

Senior Graphic Designer

PROFILE

Over 10 years experience working in the creative field in Singapore and Myanmar. 7 years experience in design project management. Motivated, creative and client-oriented Graphic Designer who is also a team player. Worked in diverse industries such as Advertising, Hospitality, F&B, Fashion and Retail. Responsible for leading teams to ensure that the design solutions reach 100% client satisfaction. Enjoy working together with the clients to develop brand concepts and deliver original artwork while creating an inspiration to a broader audience.

PERSONAL

Birthday : 11th May 1987
Relationship : Married
Nationality : Myanmar
Languages : English
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EDUCATION

MULTIMEDIA DESIGN & INFORMATION TECHNOLOGY

NATIONAL UNIVERSITY OF ARTS & CULTURE
Diploma in Computer Arts (Dip.CA)
2007 - 2008

CHEMICAL ENGINEERING

DAGON UNIVERSITY
Bachelor Of Chemical Engineering
2003 - 2007

SKILLS



SOFTWARE



EXPERIENCE

Senior Graphic Designer & Executive Coordinator 2023- Present
Blitzwerks Pte Ltd Remote, Singapore

- Develop and maintain the visual identity of the brand through strategic design solutions.
- Create compelling and cohesive brand assets including logos, color palettes, typography, and visual elements.
- Participate in brainstorming sessions and contribute innovative ideas for brand development and marketing campaigns.
- Designing, Animation and Video Editing for Social Media.
- Develop and maintain the Social media, brand websites, marketplace, lazada and shopee for product listings.

UI UX Designer 2021- Present, Freelance

- Collaborated with diverse clients to conceptualize and design user-friendly interfaces for web and mobile applications.
- **Previous freelance projects:**
(1) <https://dzay.com.mm/> (2) <https://jobspace.com.mm/> (3) <https://dailyhrms.com/-master/login>

Design Lead 2020- 2023
Yangon American International Education & Asia Strategic Holdings Myanmar

- Managing graphic designs from conception to delivery: Conceptualizes, designs and executes layout of a variety of printed and digital materials as assigned for offline and online advertising.
- Develop concepts and create design artworks for web, eDM and print collaterals e.g. banners, brochures, newsletter, posters, logos etc.
- Create Animations and video editing for social media platforms.
- Supervise and/or lead junior designers tasks.
- Reviewing junior designers drafts to ensure quality.

Design Lead 2019- 2020
BFI Education Services Co., Ltd. Myanmar

- Administer designing and delivering advertorial jobs.
- Supervise and guide outsourced print jobs for highest quality.
- Develop concepts and create design artworks for web, eDM and print collaterals e.g. banners, brochures, newsletter, posters, logos etc.
- Designing, Animation and Video Editing for Social Media.
- Manage and Plan for Event Designs.
- Maintain the Company's Various websites.

PORTFOLIO LINK >>> [Click here](#)

EXPERIENCE

Design Executive Officer

2013 - 2018

Health Updates (Health Media Production)

Myanmar

- Execute marketing strategy online and in-print; and create engaging social media and website content.
 - Create and design marketing collateral for various industries.
 - Develop and execute marketing campaigns.
 - Assist with developing the social media calendar, adding images and providing content copy and suggestions.
 - Develop concepts and create design artworks for web, eDM and print collaterals e.g. banners, brochures, newsletter, posters, logos etc.
 - Execute and manage projects from conceptualization stage to completion.
 - Modify, revise and edit design artworks when required.
 - Audio and Video editing and Animation for short videos.
 - Communicate with external partners on joint-venture campaigns, to align third-party brand guidelines with in-house brand guidelines.
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Multimedia Designer

2012 - 2013

Informatics Global Campus Pte Ltd

Singapore

- Maintaining, designing and creating the website.
 - Designing web banners and EDMs, monitoring website hit rates, designing and creating online forms and brochures, collaterals as well as other ad-hoc projects.
 - Selects appropriate production materials, such as ink and paper; inspects proofs for accuracy and adherence to appropriate production standards.
 - Right to direct employee to perform services for any of the related services.
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Flash Designer

2011 - 2012

Formul8 Pte Ltd

Singapore

- The implementation of flash websites, banners and to some extent moderate flash applications.
 - Implement projects using visual animations and action script as appropriate to the needs of the client.
 - Design and layout web interfaces which may include websites, microsites, edm's, banners or other media.
 - Conceptualization of new projects by contributing new creative ideas and techniques, particular new flash technologies, to help enhance company's projects.
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Multimedia Designer/Web Developer

2009 - 2011

The Look Folio Inc (Digital Media Agency)

Singapore

- Creation and delivery of digital artworks.
 - Support e-commerce site, website, marketing materials, social media marketing.
 - Typography, layout, colour and various design systems.
 - Liaise with printing vendors to ensure properly produced final products.
 - HTML & CSS for web developing.
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Junior Graphic Designer & Animator

2008 - 2009

Forever Media Group

Myanmar

- Strong in conceptualize creatively, visualize and execute graphic design work.
- Involves in design conceptualization, coming up with design concepts and then communicating the ideals internally and to the clients.
- Support internship designers make sure to meet deadline.
- Support design team needs.
- Expected to adhere to tight timeline.
- Any other duties as assigned.