

NATHAN HEAPE

23/02/1994



PROFILE

I am a creative and experienced designer with over eight years of experience, specialising in marketing design, publication, typography, illustration, creative design, motion design and social media. Recently, I have expanded my skill set to include Javascript, HTML & CSS coding and AI software, staying abreast of industry trends.

My reliability and expertise is clear in my ability to work under pressure, consistently adding value to each company I've been a part of. With a successful portfolio of diverse clients and projects, I allow my creative perspective, excellent attention to detail and passion for design shine through. Whether collaborating in a team or working independently, I leverage my skills to exceed project expectations.



SKILLS

- Adobe Suite
- Marketing Design
- Infographics
- Social Media
- WordPress
- Video Editing
- Illustration
- Motion Design
- Figma
- MS Office
- Presentations
- B1 Level Spanish



EDUCATION

Level 2 IT Skills and Design Apprenticeship

Tsunami Sportswear / Weir Training
2012 - 2013

A Levels

Farnborough Sixth Form College
2010 - 2012

A2 Studies - Graphic Design (B), Graphic Products (C)
AS Studies - Sociology (B), Psychology (C)

CONTACT



EXPERIENCE

Creative Designer

Teneo
Nov 2021 - Mar 2024
Teneo.com

Create graphic assets for creative campaigns for Teneo's global clients, including; white papers, social posts, infographics, web pages, email newsletters and PowerPoint decks.

Lead the design on new business pitches and proposals, by creating custom presentations and successfully winning 20+ new client business bids.

Liase with global marketing and creative teams to create new concepts and internal marketing materials for 40+ offices worldwide.

Create Teneo branded thought pieces, insight posts, infographics and flyers for distribution across global teams and clients.

Over 3 years, aid in developing the Teneo brand, expanding from a UK design team to a globally integrated unit, with a database of marketing assets.

A global consulting company with a number of diverse clients as well as strategy, financial and management consulting business areas

Graphic Designer

Acid Rain Design
Aug 2018 - Sept 2020
acidrain.co.uk

Create the Acid Rain visual brand identity, including; logo design, brand guidelines, packaging, marketing materials and social presence

Design the company website using WordPress, including graphics and assets created in Photoshop and Illustrator.

Conceptualise the design direction and create the materials for email marketing, product line branding and social campaigns.

Create graphic illustrations using Illustrator and a graphics tablet, for clothing prints and digital icons and web graphics

Liase with the wider team on new, creative concepts, brand direction and upcoming campaigns

An independent, alternative clothing company based in the UK. A bright, bold and playful brand, specialising in graphic prints and tie-dye.

Marketing Designer

Signarama Reading
Jan 2017 - Jul 2018
signarama.co.uk/reading

Design all marketing material including E-shots, flyers, brochures and product catalogues for use online or in print. Created in Illustrator, Photoshop and InDesign, following print specifications.

Study client design briefs and brand guidelines to create bespoke signage packages for; storefront signage, window graphics, printed marketing materials and vehicle graphics.

Create the brand tone and engaging content for the company social media profiles including; Facebook, Twitter and Instagram, making unique material for both paid and organic posts, advertising offers and promotions.

Hold meetings with the wider design team to exhibit designs and concepts for new promotions, catalogues or social campaigns.

A signage company specialising in shop front signage, window graphics, vehicle wraps, wayfinding and promotional marketing materials.

Designer

Blue Apple Catering
Sept 2015 - Jun 2016
blue-apple.co.uk

Create logos, branding and marketing assets for new sub-brands or promotions, to be uploaded to the company wide CMS, for use in over 300 units.

Complete ad-hoc design requests from units ranging from; product posters, promotional campaigns and event days, interrogating briefs and ensuring to keep in-line with the Blue Apple brand.

Develop a print '2016 Marketing calendar' with supporting 'theme day' posters, menus and marketing material, uploaded to company CMS

Create content for Instagram and Twitter accounts, finding content from units and designing posts that promote marketing theme days or promotions.

Find content for and design the Blue Apple monthly newsletter for distribution to internal teams and Blue Apple clients and contacts.

A contract-catering company, Blue Apple provides over 52 work offices with Café, Restaurant and Deli services.

Junior Designer

Tsunami Sport Ltd
Sept 2012 - July 2015
tsunami-sport.com

Meet with clients and create bespoke logo and sports kit designs in Adobe Illustrator, to be sublimation printed for sportswear tours or school PE kits.

Create content for the company Instagram, Twitter and Facebook and update the company CMS.

Create Artwork for digital assets such as e-flyers, promotions and social posts, as well as printed brochures, marketing material and event merchandise.

Assist in creating and presenting bespoke tenders for sports clubs such as Adidas and London Irish rugby club, created in InDesign.

A bespoke sportswear supplier, providing schools, sports clubs and universities with unique, fully sublimated sports kit.



nathan_heape@hotmail.co.uk



+44 756 404 3127



bit.ly/nathan-heape