

OLUWATOBI ADEOLA OGUNBANJO

Surulere, Lagos, Nigeria.

09055102114, 07064302696 | oluwatobiadeola448@gmail.com

in <https://www.linkedin.com/in/oluwatobi-adeola-ogunbanjo-4686aa1b2>

PROFESSIONAL PROFILE

As a seasoned content writer with extensive experience across diverse niches, I bring a proven track record of crafting compelling and high-quality content tailored to various audiences. My expertise spans creating engaging articles, SEO optimization, and transforming AI-generated content into authentic, humanized narratives. I excel in producing plagiarism-free, well-researched material that drives traffic and enhances reader engagement. With a strong ability to adapt writing styles and tones, I effectively communicate complex subjects and deliver content that aligns with brand voices and audience expectations. My commitment to meeting deadlines and delivering exceptional content positions me as a valuable asset in content writing and content marketing roles, where I can contribute to elevating brand visibility and audience interaction.

PROFESSIONAL EXPERIENCE

- Unicross Blog** 2023 - Present
Content Writer
 - Developed in-depth articles on job, career, education, and immigration topics for Unicross Blog, ensuring comprehensive coverage of each subject.
 - Created content that passed plagiarism checks and was 100% AI-free, maintaining the integrity and originality of every piece.
 - Conducted thorough research to provide accurate and up-to-date information, enhancing the credibility of the blog's articles.
 - Crafted SEO-friendly articles that improved organic search rankings and increased site traffic in competitive niches.
 - Delivered content on time, meeting strict deadlines while maintaining high-quality standards and client satisfaction.
 - Adapted writing to suit diverse topics and readerships, making complex subjects accessible and engaging for a broad audience.
 - Produced informative and compelling content that addressed reader queries and needs, contributing to the blog's reputation as a reliable information source.
- iT360 Media Agency** 2023 - 2023
Website Content Writer (Jetemi)
 - Authored insightful articles on relationships and love for Jetemi (a love and dating site), enriching the site's informational resources.
 - Edited existing content to ensure clarity, consistency, and alignment with Jetemi's tone and style.
 - Collaborated with the team to brainstorm and implement innovative content ideas, enhancing user engagement and experience.
 - Created SEO-optimized content to increase organic search visibility and attract a larger audience to the site.
 - Ensured timely updates and additions to the site's content, maintaining its relevance and appeal to users.
- Temmybiz Blog** 2022 - Present
Freelance Content Writer
 - Crafted articles for covering job, career, education, immigration, and travel, providing comprehensive insights on each topic.
 - Produced 100% AI-free and plagiarism-free content, ensuring the originality and integrity of every article.
 - Conducted extensive research to deliver accurate and relevant information, enhancing the blog's authority and reader trust.
 - Created SEO-optimized articles, driving increased traffic to the blog and improving its visibility on search engines.
 - Consistently met deadlines, delivering high-quality content in a timely manner and maintaining client satisfaction.
- Fiverr** 2022 - Present
Article Writer, Article Rewriter, Creative Writer
 - Crafted well written articles in various niches including gardening, pets, and relationships etc, with client-impressing creativity.

- Transformed AI-generated content into human-like articles, ensuring they passed AI detectors and met high standards of authenticity and originality.
- Enhanced SEO through meticulous keyword research, boosting client site traffic and search engine visibility.
- Delivered well-researched, plagiarism-free articles tailored to client specifications, maintaining originality and accuracy.
- Consistently met deadlines, ensuring timely delivery of content and fostering strong client relationships.
- Adapted client's writing style and tone to effectively engage diverse audiences across various platforms.
- Excelled in creative writing, producing compelling narratives that captivated readers across multiple niches.

EDUCATIONAL BACKGROUND

- **Olabisi Onabanjo University, Ago-Iwoye, Ogun State** 2018-2023
Law/LL.B
First Class Honors (4.60/5.0)

SKILLS

- Editing and Proofreading
- Research Skills
- Copywriting
- SEO Optimization
- Content Strategy
- Adaptability
- Technical skills including Microsoft Office, Grammarly etc

REFERENCES

- **References available upon request -**