

# Sergio Iddar Venegas Sánchez

Multimedia Designer



## Personal Info

Birth day: February 11, 1989  
Civil Status: Single  
Phone: 2596-1928  
Movil: 55-1689-8071  
e-mail: sergiovs303@gmail.com

## Academic Resume

College: Metropolitan Autonomous University - Xochimilco Unity  
Title: Bachelor's Degree in Graphic Communication Design  
Studies: Graphic Design and Audiovisual Media Specialist  
Years: 2011-2016

## Complementary Studies

Year: 2010  
Course: Image and Digital Composition  
Software: Illustrator & Photoshop  
Hours: 30 Hrs  
Center of Studies: Escuela Digital

Year: 2010  
Course: Interactive Web Presentation  
Software: Flash & Dreamweaver  
Hours: 36 Hrs  
Center of Studies: Escuela Digital

Year: 2011  
Course: Digital composition & photographic retouch  
Software: Photoshop  
Hours: 32 Hrs  
Center of Studies: Continuous Education - UAM Xochimilco

## Professional Resume

### National Savings Bank and Financial Services (BANSEFI) January 2017 - 2018

Content design for social networks, animation of informative videos, gifs and audiovisual elements; design for internal diffusion of events. Preparation of internal stationery such as customizers, cards and documents according to identity manual.

### EnvíoClick January 2018 - July 2018

Branding and digital design for social networks, graphic proposals for promotions, creation of motion graphics explanatory and advertising for the brand.

### Diseñador Independiente July 2018 - October 2020

General design development from identity design, development of motion graphics with animated and informative characters, as well as 3D modeling.

### Shootsta October 2020 - March 2024

Video editing for a wide range of clients in the USA, AUS, and UK; creating visual proposals according to the branding of each client, making optimal compositions for projection within social networks such as internal events, in addition to providing color correction and audio cleaning, working step by step hand in hand with the client for their complete satisfaction.