



## Shivam Kataria

Creative and detail-oriented product designer with a focus on user experience and usability.

Skilled at transforming ideas into intuitive designs and collaborating with teams to deliver impactful digital products.



Email  
Shivam.kataria324@gmail.com



Design Portfolio  
<https://shivamkataria.framer.website/>



Phone  
(+91) 7973418446

### Socials



LinkedIn  
[@Shivam Kataria](#)



Instagram  
[@sl.stash](#)

### Education



Hindi  
Language



English  
Professional working

### Achievements

1st Prize, IIT Ropar's all India Design Competition, 2019

Pecfest'20 and 22 Official Logo and Visual Identity for one of the biggest College Fest in North India

Certification Of Appreciation for Projection and Design Club

## Work Experience

Dec 2020 - Present Chandigarh, India



Shivam Kataria  
Freelance

- For the past 4 years, I've been dedicated to designing user interfaces and crafting visual identities that connect with audiences across the globe.
- I've had the privilege of working with industry-leading clients such as:
  - VTC (India)
  - dappunk (Dubai)
  - Coinshift (USA)
  - Nibbl (Singapore)
- Each collaboration has pushed me to innovate and tailor unique

Sep 2023 - Ongoing Noida



VTC Group  
Contractual Designer

- For VTC (India), I designed and developed their website, ensuring it was optimized for SEO to increase visibility.
- The site is currently ranking on the first page of Google for 8 keywords. Additionally, I support their graphic needs, including brochures and presentations.

Mar,23 - June,23, Sep,23 Remote, Dubai, UAE



Dappunk  
Intern and Contract

- Updated components and User flows in the MVP
- As the sole designer, led end-to-end design process for admin dashboard, identifying pain points and user needs, ideating, prototyping, and creating visually appealing customer support and strategic dashboards with established KPIs.
- Developed a comprehensive design system for Dappunk Corporate from scratch, based on the Atomic Design System framework
- Collaborated as a motion designer for NFT projects

Sept 2022 - Dec 2022 Remote, California USA



Trisetra, inc  
UX Design Intern

- Worked with the team in Palo Alto to create an immersive experience that allows users to virtually decorate their personalized 3D space using Augmented Reality.
- Working on end to end responsive UX flows for the web-app. (High Fidelity Prototype)
- Daily ideations and hand-offs with the core team.

Dec 2020 - Jan 2021 H.P, India



Electrowave Electronics Pvt Ltd  
Graphic Design Intern

- Designed product logos and responsible for regular graphic needs in communication design and Interface

## Volunteership

Jan 2021- May 2021 PEC, Chandigarh

Projection and Design Club  
Senior Executive Member









- Worked on various projects and events as designer and editor and lead a team of 20 designers.
- Did recruitment for design team and successfully conducted 8 workshops of Adobe Illustrator for 25 attendees.

Jan 2019- June 2022 PEC, Chandigarh

Film Appreciation Club  
Research Head

- Worked with World Cinema consultant from Los Angeles. objectives were to acquaint the students with films from different cultures and genres
- Provided students with insight into different elements of film like narration, editing, cinematography and the rest.

## Design Tools

 <b>Figma</b> UI Design, prototyping	 <b>Framer</b> No Code Websites	 <b>Webflow</b> No Code Development	 <b>Adobe Illustrator</b> Illustration, Vector Design
 <b>Adobe Photoshop</b> Picture Manipulation, Raster Design	 <b>After Effects</b> Lottie Files, Motion Design	 <b>Midjourney</b> AI Image Generator	 <b>Firefly</b> AI Image Generator




## Education

 <b>Punjab Engineering College, Chandigarh</b>  B.Tech in Electronics and Communication Engineering 2018 - 2022   CGPA: 6.96	 <b>A.V Public School</b>  Intermediate XI - XII 2016 - 2018   84.2%	 <b>Lawerance Public Sen. Sec School</b>  High School X 2015   CGPA: 9.4
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## Skills

Design	Web Design	Mobile Design	User Experience	<ul style="list-style-type: none"><li>• Wireframing</li><li>• Prototyping</li><li>• Testing</li></ul>	Design System
	Visual Design	<ul style="list-style-type: none"><li>• HTML</li><li>• CSS</li><li>• Js</li></ul>			

## Case Studies

 <b>Coinshift</b>  <a href="https://shivamkataria.framer.website/coinshift">https://shivamkataria.framer.website/coinshift</a>	 <b>VTC</b>  <a href="https://shivamkataria.framer.website/vtc">https://shivamkataria.framer.website/vtc</a>
 <b>Funnect</b>  <a href="https://shivamkataria.framer.website/funnect">https://shivamkataria.framer.website/funnect</a>	



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