

SILVIA SUZART

Product Manager

Skills: B2B · Problem solving · Scrum · Facilitation · Backlog management · Stakeholder management · Product development.

Contact

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Digital Nomad

Education

Product Manager

Business Behavior Institute of Chicago 2021-2023

Bachelor of Physics

Federal University of Espirito Santo 2012-2020

English exchange
Atlas Language School
2023 Pembroke - Malta

Skills

Lidership	
Solution Oriented	\bullet
Adaptable	$\bullet \bullet$
Strategic planning	$\bullet \bullet$
Data analyst	$\bullet \bullet$
Figma	$\bullet \bullet$
Jira	$\bullet \bullet$
Miro	

Language

English Spanish French

Volunteer Work

2018 - 2021

- President 2021
- Head of marketing 2020
- Head of operation 2019
- Sales team leader 2018

Experiences

Product Owner

BPool

Mar 2022 - Current

- Responsible for building and managing the product vision and roadmap;
- Expertise in the design and validation of solutions and hypotheses in collaboration with the UX, Data Science and operations teams during periods of Discovery and validation of MVPs;
- Expertise in technical validation with QA and Tech Lead, continuing with backlog prioritization and refinement;
- Responsible for conducting SCRUM ceremonies with the development squad, working on writing and validating epics, user stories and business rules;
- Responsible for managing and reporting product KPIs, monitoring the development team's delivery metrics, linking product goals to the organization's objectives.

Product Owner

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Oct 2021 - Nov 2023

- Responsible for building and managing the product vision and roadmap, working with stakeholders to maintain them;
- Responsible for conducting SCRUM ceremonies with the development squad, working on writing and validating epics, user stories and business rules;
- Responsible for managing and reporting product KPIs, monitoring the development team's delivery metrics, linking product goals to the organization's objectives;
- Agile: Responsible for facilitating ceremonies and agile dynamics. Support for the roadmap and backlog, in the design and creation of systemic processes and overviews. Support and support for agile practices, visibility and continuous improvement within teams and structures.

Product Manager

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May 2021 - Dec 2021

- Expertise in the design and validation of solutions and hypotheses in collaboration with the UX, Data Science and operations teams during periods of Discovery and validation of MVPs;
- Expertise in technical validation, continuing with backlog prioritization and refinement;
- Responsible for writing and validating epics, user stories and business rules;
- Responsible for managing and reporting product KPIs, monitoring the development team's delivery metrics, linking product goals to the organization's objectives;
- Continuous Discovery: Carrying out dynamics and interviews with internal and external customers to maintain the roadmap.

🌒 Project Manager

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Freelancer

Oct 2022 - Current

- Manage IBM virtual assistant implementation with a focus on flow customization;
- Expertise in technical validation, continuing with backlog prioritization and refinement.