Sree Hari Datta Gottimukkala

+857-308-8541 · sreeharidatta7@gmail.com · https://www.linkedin.com/in/sreehd04
Boston, MA

DATA ANALYST

Experienced Data Analytics adept at leveraging data analytics and business intelligence tools to drive strategic decision-making and operational efficiency. Skilled in conducting thorough analyses, interpreting results, and providing actionable insights to support organizational objectives. Proficient in Excel, Power BI, and Power Apps, with a strong background in statistics, mathematics, and analytics. Committed to bridging the gap between business needs and data-driven solutions, with a focus on delivering tangible value to stakeholders. .

KEY COMPETENCIES

Data Analysis	Excel	Business Intelligence
Report Development	Power BI	Data Visualization
Dashboard Deployment	Power Apps	SQL
Tableau	Statistical Analysis	Financial Analysis
R Programming	Python Programming	QlikView

PROFESSIONAL EXPERIENCE

Mercury Associates, India   **Mar 2021 - May 2021**
Business Development Manager - Internship
- Devised and executed marketing campaigns using Microsoft Excel, resulting in a 20% increase in brand awareness and a 15% increase in sales.
- Maintained a comprehensive database of 500+ prospective clients, resulting in a 15% increase in sales and identified opportunities for improvement leading to a 10% increase in overall profitability.

ESENNAR Transformers Pvt. LTD, India   **Jul 2020 - Aug 2020**
Research and Data Entry Specialist - Internship
- Created a comprehensive database of transformer data using Microsoft Excel reduced research time by 30% and provided crucial insights on specifications, prices, and competitors.
- Implemented a data entry process for transformer inventory resulting in a 50% reduction in data entry time and successful completion of all tasks within budget and timelines, increasing project efficiency by 5%.

AIESEC in Hyderabad, India   **Feb 2020 - Jan 2021**
Senior Marketing Associate - Volunteer Experience
- Directed end-to-end development and execution of marketing campaigns for AIESEC Hyderabad in Microsoft Excel resulting in a 30% increase in visibility and 50+ new members along with stakeholder management and strategy consultation.
- Maintained strong social media presence, resulting in 25% increase in following and engagement while collaborating with cross- functional teams to align campaigns with organizational goals, resulting in 15% increase in campaign effectiveness and ROI

EXPERIENCE

JPMORGAN CHASE & CO. EXCEL SKILLS JOB SIMULATION ON FORAGE   **Feb 2024**
- Acquired proficient command of Excel functionalities and data analysis techniques, including data cleansing, manipulation, and conditional formatting techniques.
- Acquired proficiency in automation by learning to record macros and script in Visual Basic for Applications (VBA), developing two functional macros integrated with buttons using account sales data.
- Gained expertise in data visualization and storytelling using Excel and PowerPoint by creating impactful charts and interactive dashboards.

ACCENTURE NORTH AMERICA DATA ANALYTICS AND VISUALIZATION JOB SIMULATION ON FORAGE   **Jan 2024**
- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modeled, and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.