



Sumit Singh

Nationality: Indian **Date of birth:** 18/08/1993

Phone number: (+91) 7003233329

Email address: sumit.phoenix54@gmail.com

Home: 99 PICNIC GARDEN ROAD Tiljala, 700039 KOLKATA (India)

Other: Block 53/1D Greenfield City, Behala Mauza Maheshtala, 700141 Kolkata (India)
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WORK EXPERIENCE

UX & Motion/Visual Designer

Wellthy Therapeutics Pvt Ltd (Now TruDoc) [18/05/2022 – Current]

City: Remote | Country: India

1. Created attention-getting marketing designs across multiple channels, including website landing pages, banner ads, email templates, and trade shows.
2. Developed branding and marketing assets, maintaining brand integrity and consistency.
3. Worked cross-functionally with Sales, Operations, Customer Success, and Product teams to ensure accurate data representation in marketing materials.
4. Created icons for the app and animate them accordingly.
5. Exported Lottie's.
6. Work with the engineering team to understand their requirements.
7. Redesigned multiple app screens to make them more user-friendly.
8. Created Designs in FIGMA, Illustrator and Animated them in ADOBE AFTER EFFECT.

Motion Designer

Think & Learn Pvt Ltd (Byju's) [10/10/2020 – 14/05/2022]

City: Thiruvananthapuram, Kerala | Country: India

1. Produced educational and training videos, animations, and other video editing projects to support marketing and sales efforts.
2. Utilized compositing techniques to produce realistic visual effects.
3. Created a series of educational animation, animated logos and intros that were used in multiple marketing campaigns.
4. Developed a video editing work flow that reduced the time to produce a video by 30%.
5. Carefully applied story directions in the creation of motion graphics.
6. Consistently brought forth a positive work ethic and a passion for my craft.

Visual/Motion Designer

Tutorials Point India Ltd [03/04/2019 – 13/10/2020]

City: Hyderabad | Country: India

1. Created eye grabbing videos for different social media platforms with Indian celebrity, taking raw video and photoshoot and incorporated it to the marketing video for various social media platform.
2. Created visually appealing and interactive animations to enhance learning experiences and capture learners' attention.
3. Created a pipeline to work between different adobe suite softwares from Adobe Premiere Pro to After Effect.

4. Temporalized repeated workflow, resulting in high output in comparatively less time.
5. Developed storyboards and scripts with the subject matter expert, outlining the visual progression of e-learning modules and ensuring alignment with learning goals.

Visual Designer

Sunitha Infovision [15/05/2017 – 02/04/2019]

City: Hyderabad | Country: India

1. Created visually compelling designs across various marketing channels, social media, email campaigns, and print materials.
2. Applied color theory, typography, and composition to create aesthetically pleasing designs that engage users.
3. Conducted iterative design reviews and incorporated feedback to refine animations and visual content for maximum effectiveness.
4. Maintained a library of reusable assets and templates to streamline the e-learning content creation process.
5. Collaborated closely with cross-functional teams, including Marketing, Sales, and Product, to ensure consistent brand representation.
6. Produced eye-catching graphics, icons, info-graphics, and illustrations to enhance engagement.

EDUCATION AND TRAINING

Certificate in Motion and Visual Design

Arena Animation [13/06/2012 – 02/08/2015]

City: KOLKATA | Country: India | Website: <https://www.arena-multimedia.com> | Field(s) of study: Motion Design

During my three-year enrollment at Arena Animation, I embarked on an enriching journey that encompassed Motion Design, Visual Design, and Graphic Design. This comprehensive program has equipped me with a diverse skill set and a deep understanding of the creative processes that underpin the world of digital design.

Overall, my time at Arena Animation has been transformative. Through a blend of Motion Design, Visual Design, and Graphic Design, I've cultivated a holistic understanding of the creative process. Armed with these skills, I am now poised to embark on a professional journey where I can seamlessly integrate motion, visuals, and design principles to craft compelling narratives that captivate audiences and leave a lasting impact.

Bachelors Of Arts

Swami Vivekananda Subharti University

City: Distance Learning | Country: India | Website: <https://subhartidde.com/>

LANGUAGE SKILLS

Mother tongue(s): Hindi

Other language(s):

English

LISTENING C1 READING B2 WRITING B2

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office / Social Media / Video Editors (Video maker) / Motion graphic / ANIMATION

PORTFOLIO

Work Samples

Write here the description...

Link: motionbysunit.com